

WRIT DEADLINES

Mar/Apr 2023	2/8/23
May/June 2023	4/12/23
Jul/Aug 2023	6/14/23
Sep/Oct 2023	8/9/23
Nov/Dec 2023	10/11/23
Jan/Feb 2024	12/6/23



**Advertisements must be
placement ready**

**Advertisements will not run
without payment in full**

ADVERTISEMENTS

Full page ~ 4-color @ \$1,000 each / Grayscale @ \$800 each
Back cover ~ 4-color only @ \$1,250 each
Half page ~ 4-color @ \$800 each / Grayscale @ \$445 each
Third page ~ 4-color @ \$700 each / Grayscale @ \$365 each
Quarter page ~ 4-color @ \$600 each / Grayscale @ \$320 each
Sixth page ~ 4-color @ \$500 each / Grayscale @ \$250 each

LAW FIRM ANNOUNCEMENTS

Full page ~ 4-color @ \$650 / Grayscale @ \$500
Half page ~ 4-color @ \$550 / Grayscale @ \$400
Third page ~ 4-color @ \$450 / Grayscale @ \$300
Quarter page ~ 4-color @ \$430 / Grayscale @ \$280
Sixth page ~ 4-color @ \$370 / Grayscale @ \$220

MECHANICAL REQUIREMENTS

	Width x Height
Full page	7 1/4" x 9 3/4"
Half page island	4 1/4" x 7 1/4"
Half page horiz.	7 1/4" x 4 1/2"
Third page vert.	2 1/4" x 9 3/4"
Third page horiz.	4 1/4" x 4 3/4"
Quarter page vert.	3 3/4" x 4 1/2"
Quarter page horiz.	4 1/4" x 3 3/4"
Sixth page horiz.	4 1/4" x 2 1/4"
Sixth page vert.	2 1/4" x 4 1/2"

CLASSIFIEDS

Members: under 1500 characters \$150.00; 1500-3000 characters \$250.00.
Non-members under 1500 characters \$300.00; 1500-3000 characters
\$400.00. Ad cycle runs 8 weeks online. All ads included in the next Writ.

E-NEWSLETTER

1 monthly email campaign ad @ \$250

CLE SPONSORSHIP

The Writ, E-Newsletter & event recognition @ \$500 *signage at event is
dependent upon time of payment received

LIST RENTAL

WCBA offers its mailing list at \$.25/name to members and \$.50/name to
non-members. Email addresses not for purchase.

WEBSITE AD

300 pixels wide x 250 pixels high @ \$175/month

CONTACT:

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