



THE WRIT
(bimonthly)

ADVERTISEMENTS

Full page ~ 4-color @ \$1,000 each / Grayscale @ \$800 each
 Back cover ~ 4-color only @ \$1,250 each
 Half page ~ 4-color @ \$800 each / Grayscale @ \$445 each
 Third page ~ 4-color @ \$700 each / Grayscale @ \$365 each
 Quarter page ~ 4-color @ \$600 each / Grayscale @ \$320 each
 Sixth page ~ 4-color @ \$500 each / Grayscale @ \$250 each

LAW FIRM ANNOUNCEMENTS

Full page ~ 4-color @ \$650 / Grayscale @ \$500
 Half page ~ 4-color @ \$550 / Grayscale @ \$400
 Third page ~ 4-color @ \$450 / Grayscale @ \$300
 Quarter page ~ 4-color @ \$430 / Grayscale @ \$280
 Sixth page ~ 4-color @ \$370 / Grayscale @ \$220

MECHANICAL REQUIREMENTS

| | Width x Height |
|---------------------|-----------------|
| Full page | 7 1/4" x 9 3/4" |
| Half page island | 4 1/4" x 7 1/4" |
| Half page horiz. | 7 1/4" x 4 1/2" |
| Third page vert. | 2 1/4" x 9 3/4" |
| Third page horiz. | 4 1/4" x 4 3/4" |
| Quarter page vert. | 3 3/4" x 4 1/2" |
| Quarter page horiz. | 4 1/4" x 3 3/4" |
| Sixth page horiz. | 4 1/4" x 2 1/4" |
| Sixth page vert. | 2 1/4" x 4 1/2" |

CLASSIFIEDS

\$25 for 30 words or less, \$.50 each additional word for members. \$50 for 30 words or less, \$1.00 each additional word for non-members. Classifieds are charged per month online & additionally per issue of The Writ.

E-NEWSLETTER

1 monthly email campaign ad @ \$250

CLE SPONSORSHIP

The Writ, E-Newsletter & event recognition @ \$500 *signage at event is dependent upon time of payment received

LIST RENTAL

WCBA offers its mailing list at \$.25/name to members and \$.50/name to non-members. Email addresses not for purchase.

WEBSITE AD

300 pixels wide x 250 pixels high @ \$175/month

Ads must be placement ready upon submission.

***ADVERTISERS MUST PAY IN FULL PRIOR TO PLACEMENT;
ads will not run without payment***

CONTACT:

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