



**THE WRIT:**

**RATES FOR CAMERA-READY ADS**

Full page ~ 4-color @ \$1,000 each / Grayscale @ \$800 each  
 Back cover ~ 4-color only @ \$1,250 each  
 Half page ~ 4-color @ \$800 each / Grayscale @ \$445 each  
 Third page ~ 4-color @ \$700 each / Grayscale @ \$365 each  
 Quarter page ~ 4-color @ \$600 each / Grayscale @ \$320 each  
 Sixth page ~ 4-color @ \$500 each / Grayscale @ \$250 each

**LAW FIRM ANNOUNCEMENTS**

Full page ~ 4-color @ \$650 / Grayscale @ \$500  
 Half page ~ 4-color @ \$550 / Grayscale @ \$400  
 Third page ~ 4-color @ \$450 / Grayscale @ \$300  
 Quarter page ~ 4-color @ \$430 / Grayscale @ \$280  
 Sixth page ~ 4-color @ \$370 / Grayscale @ \$220

**CIRCULATION**

1,000 copies distributed to WCBA members & subscribers on 8 1/2 x 11 finished size coated paper. Published bi-monthly.

**MECHANICAL REQUIREMENTS**

Width x Height

Full page	7 1/4" x 9 3/4"
Half page island	4 1/4" x 7 1/4"
Half page horiz.	7 1/4" x 4 1/2"
Third page vert.	2 1/4" x 9 3/4"
Third page horiz.	4 1/4" x 4 3/4"
Quarter page vert.	3 3/4" x 4 1/2"
Quarter page horiz.	4 1/4" x 3 3/4"
Sixth page horiz.	4 1/4" x 2 1/4"
Sixth page vert.	2 1/4" x 4 1/2"

**CLASSIFIEDS**

\$25 for 30 words or less, \$.50 each additional word for members. \$50 for 30 words or less, \$1.00 each additional word for non-members. Classifieds are charged per month online & additionally for appearance in bi-monthly WCBA publication of The Writ.

**E-NEWSLETTER**

1 monthly email campaign ad @ \$250

**EVENT SPONSORSHIP**

The Writ, E-Newsletter, Facebook & Instagram recognition @ \$500  
 \*signage at event is dependent upon time of payment received

**LIST RENTAL**

WCBA offers its mailing list in Excel spreadsheet format at \$.25/name to members and \$.50/name to non-members. Regular advertisers can rent the list at the member price. One-time use only.

**WEBSITE AD**

300 pixels wide x 250 pixels high  
 \$175/month

*Ads must be placement ready upon submission.*

**CONTACT:**

Ashley E. Horan  
 WCBA Executive Director  
 PO Box 1548, Reno NV 89505  
 775.786.4494 / ashley@wcbar.org