



THE WRIT:

RATES FOR CAMERA-READY ADS

Full page ~ 4-color @ \$1,000 each / Grayscale @ \$800 each
 Back cover ~ 4-color only @ \$1,250 each
 Half page ~ 4-color @ \$800 each / Grayscale @ \$445 each
 Third page ~ 4-color @ \$700 each / Grayscale @ \$365 each
 Quarter page ~ 4-color @ \$600 each / Grayscale @ \$320 each
 Sixth page ~ 4-color @ \$500 each / Grayscale @ \$250 each

LAW FIRM ANNOUNCEMENTS

Full page ~ 4-color @ \$650 / Grayscale @ \$500
 Half page ~ 4-color @ \$550 / Grayscale @ \$400
 Third page ~ 4-color @ \$450 / Grayscale @ \$300
 Quarter page ~ 4-color @ \$430 / Grayscale @ \$280
 Sixth page ~ 4-color @ \$370 / Grayscale @ \$220

CIRCULATION

1,000 copies distributed to WCBA members & subscribers on 8 1/2 x 11 finished size coated paper. Published bi-monthly.

MECHANICAL REQUIREMENTS

Width x Height

Full page	7 1/4" x 9 3/4"
Half page island	4 1/4" x 7 1/4"
Half page horiz.	7 1/4" x 4 1/2"
Third page vert.	2 1/4" x 9 3/4"
Third page horiz.	4 1/4" x 4 3/4"
Quarter page vert.	3 3/4" x 4 1/2"
Quarter page horiz.	4 1/4" x 3 3/4"
Sixth page horiz.	4 1/4" x 2 1/4"
Sixth page vert.	2 1/4" x 4 1/2"

CLASSIFIEDS

\$25 for 30 words or less, \$.50 each additional word for members. \$50 for 30 words or less, \$1.00 each additional word for non-members. Price is per bimonthly issues & includes 30 days online.

E-NEWSLETTER

1 monthly email campaign ad @ \$250

EVENT SPONSORSHIP

The Writ, E-Newsletter, Facebook & Instagram recognition @ \$500
 *signage at event is dependent upon time of payment received

LIST RENTAL

WCBA offers its mailing list in Excel spreadsheet format at \$.25/name to members and \$.50/name to non-members. Regular advertisers can rent the list at the member price. One-time use only.

WEBSITE SIDEBAR AD

300 pixels wide x 250 pixels high
 \$175/month

Ads must be placement ready. \$100 minimum charge for design.

CONTACT:

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