



OFFICIAL PUBLICATION OF
THE WASHOE COUNTY BAR
ASSOCIATION

Advertising Insertion Order

Washoe County Bar Association
P.O. Box 1548
Reno, NV 89505
Managing Editor: Gina MacLellan
wcbbar.org • gina@wcbbar.org
Phone: 775.786.4494 • Fax 775.324.6116

Type of Ad

- Display ad Law Firm Announcement Email Campaign Display Ad

Sponsorship: Please call Washoe County Bar at 775.786.4494 for sponsorship opportunities.

Advertiser Info

Name and Title: _____
Company Name: _____
Address: _____
City/State/Zip: _____
Phone: _____ Fax: _____
E-Mail: _____ Web Site: _____

Issues 2021

- January/February
 Mid February Email
 March/April
 Mid April Email Campaign
 May/June
 Mid June Email Campaign
 July/August
 Mid Aug. Email Campaign
 September/October
 Mid Oct. Email Campaign
 November/December
 Mid Dec. Email Campaign

Rates & Insertions

Please choose issues, size and color to the right. Ad rates are detailed on the Advertising Rates 2021 sheet.

- 1x 2-5x 6 other

Ad cost per issue \$ _____ Total for contract \$ _____

Agency discount? Less 15% to recognized advertising agencies

Billing Info

payment enclosed \$ invoice me
 Visa Mastercard American express Discover
Name as it appears on credit card _____
Credit card # _____
expiration date _____ security code _____
 billing address _____

Display Ads

- Full page
 1/2 page island
 1/2 page horizontal
 1/3 page vertical
 1/4 page horizontal
 1/4 page vertical
 1/6 page vertical
 1/6 page horizontal

Contract

Signed _____ Title _____